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Yes, You Can Rent Your Home Quickly (and Painlessly) *Even If You Only Have An Eeensy Teensy Marketing Budget*

Have you decided to rent your home only to look at the gargantuan number of listings in your area, terrified...

...that you'll never rent your home to the kind of renter who actually pays on time and takes care of your property?

It's every property manager's worst nightmare.

But it turns out that renting your home out is *a lot easier* than you think – if you know how to get inside the mind of your ideal prospective renter.

And in the tips that follow, we're going to help you do just that.

1) The Secret to Pricing Your Rental Property Is...

You might be tempted to look at the average price of rental properties in your area and price yours on the high end, thinking that you're likely to attract people who won't be late with their rent payments.

And you might be right (careful reference checks can help you make sure of that).

But a better strategy might be to settle for a little less each month in order to secure a much higher amount of peace of mind.

If you price your rental a little lower, it turns out you'll be likely to have *more applicants*.

This means that you'll have a bigger pool of people to choose from.

Chances are good you'll be able to be more selective about finding just the right tenant who takes care of your property and is never late paying rent.

2) Surprisingly Easy Ways to Increase Curb Appeal

You don't have to pay an arm and a leg to make your home more attractive. It's amazing what a fresh coat of paint, fresh light switch plates, and new handles on the cabinets can do.

Make sure your home is clean and smells fresh, and you'll already be a step ahead of the competition.

You can give it a thorough cleaning yourself, of course.

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But if you're short on time, a one-time cleaning from a professional might be a worthwhile investment (and one you can write off – but as with every cost related to your property, ask your tax pro for specifics).

3) **How Professional Can Save You Time and Money**

Paying a professional property manager to deal with maintenance and repairs might seem like the opposite of saving money. After all – you can handle repairs and enforcing terms of the lease yourself, right?

But if your property ends up needing frequent repairs, you can be coordinating a lot of work. Are you ready to drop everything and manage your rental property's needs for your client – even at night or when you're on vacation?

4) **These 3 Terms Can Help Rent Your Home Surprisingly Fast Sale?**

Low Price?

Rock Bottom?

Nope.

How 'bout...

Stainless steel appliances.

Custom stone countertops.

Hardwood flooring.

You see – when you use detailed language to describe your home's strong points, you're inviting people to see your home in their imagination.

And that's the first step to imagining themselves *actually living* in your home as your ideal renters.

And the best part?

Luscious, descriptive language doesn't cost a dime.

5) **Here's How Not to Land Yourself in Hot Water**

Renting your home is usually something you do when you want to increase your income or cover your mortgage expenses.

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So – protecting yourself and your assets is critical to making this a win-win.

If you're not 100% up to date on current renter's laws in your area, not to mention the tax rules related, you could get yourself in trouble.

You could even get sued or go to jail!

And that's not a way to simplify anyone's life (unless you're looking for the simplicity offered by 4 hots and a cot).

Renting your home out quickly to your dream renter doesn't have to break the bank. With these simple tips, you, too, can enjoy the benefits of renting your home faster than you ever thought possible.